

PROPERTY

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CLASS 4(A):
CREATION

CLASS OUTLINE

- Creation
- Misappropriation and the Quasi-Property Right in Hot News



DIANE VON FURSTENBERG
Faint, extra-print silk-jersey maxi dress
€340



H&M

Adidas



Payless



Adidas



Payless



“Passing Off” (aka “Palming Off”)

When a producer misrepresents his own goods or services as someone else's.



“Reverse Passing Off”

When a producer misrepresents someone else’s goods as his own.

